KELLEY HERSEY (1 OF 2)

EDUCATION

BOSTON UNIVERSITY	Master of Fine Arts Boston, Massachusetts Concentration in Studio Teaching and Photography	
UNIVERSITY OF MICHIGAN	Bachelor of Fine Arts Ann Arbor, Michigan Concentration in Lithography and Photography	
CERTIFICATION	New Hampshire Licensure Endorsement in Visual Art Education Grades 5-12	

SPECIALIZED STUDY

 MAINE PHOTO WORKSHOPS
 Web Design
 Rockport, Maine

 JCBD
 Motion Graphics and Television Design
 Atlanta, Georgia

 THE NEW SCHOOL
 Digital Type Design
 Boston, Massachusetts

DESIGN / TEACHING / FINE ARTS

SEEINGMIND Principal Designer Etna, New Hampshire; Hillsdale, New York; Cambridge, Massachusetts Independent designer specializing in books and periodicals written and designed for the educational marketplace in the US and abroad. Areas of concentration include professional teaching resource materials; cover design; selection and implementation of photographic illustration; content design; information organization for educational books.

UMASS DARTMOUTH Full-Time Visiting Lecturer North Dartmouth, Massachusetts

Full-time faculty member in the BFA program for art and design. Curriculum included tightly structured courses of study in typography, print design, digital imaging, illustration, and traditional photography. Served on the Curriculum Content Committee, working to restructure the sequence of course content at all levels taught. Strove to execute cross-disciplinary instruction as a means of delivering a valuable and marketable education within the technology and aesthetics of the University curriculum and the current design environment.

LYNDON STATE COLLEGE Assistant Professor of Graphic Design Lyndonville, Vermont

Assistant Professor of Graphic Design, tenure-track, in the Design and Graphic Communications department. Coauthored new curriculum for the concentration. Created and implemented a sequence of 12 new courses in typography, design and digital media, traditional and digital photography, and the history of graphic design. Designed and specified all hardware and software for the Department's digital media lab and new darkroom facilities for traditional photography. Served as advisor to the Department's Graphic Design Club, organizing activities and leading student trips to New York City. Received excellent and consistent student evaluations.

UMASS LOWELL Adjunct Professor Lowell, Massachusetts

Adjunct faculty member in the Art Department. Taught Advanced Graphic Design and 2-D design for the BFA degree program. Adjunct faculty member in the Continuing Education Department's Certificate Program in Graphic Design. Taught Portfolio Production Seminar for seniors, and Beginning Graphic Design courses. Instructional goals included furthering visual understanding and critical, conceptual thinking for both undergraduate art majors and continuing adult learners.

DUGAN GALLERY Exhibiting Artist Lowell, Massachusetts

Faculty exhibition, Alumni/Faculty 2000. Mixed media and black and white photography at the University gallery.

CCCA Exhibiting Artist Hillsdale, New York

Participant selected, by jury decision, for an open studio tour in conjunction with the annual *Art Along the Hudson* event, sponsored by Columbia County Council on the Arts.

THE QUIMBY GALLERY Exhibiting Artist Lyndonville, Vermont

One-person exhibition, *Elements, Reflections*. Selenium toned, traditional process, large format black and white photographs on display at the Quimby Gallery, Lyndon State College, Lyndonville, Vermont.

SCHOOL OF THE MFA Guest Lecturer Boston, Massachusetts

One of three critical reviewers selected by jury decision for Boston's School of the Museum of Fine Art's MFA Program. Participated in professional review of MFA candidates for degrees with a concentration in photography.

KELLEY HERSEY (2 OF 2)

	ADMINISTRATION / MANAGEMENT / ACKNOWLEDGEMENTS
THE PAYNE PROJECT	Director / Treasurer Cambridge, Massachusetts Cofounder, director, and treasurer for Payne Project Inc., a corporation formed by artists to purchase and successfully renovate a 37,000 square foot industrial property into 18 residential live/work studios in Cambridge, Massachusetts. Responsibilities included serving as legal liaison; writing legal communications and responding to legal concerns; acting as elected treasurer to oversee and implement development budget; creating numerous marketing materials to attract potential real estate artist/purchasers, attending and supervising all construction meetings; recording and disseminating meeting results to all participants.
UMASS DARTMOUTH	Grant Recipient North Dartmouth, Massachusetts Recipient of competitive University funding for production of digital fine art edition of photographic prints.
UNAM/MEMORIA	Critical Acknowledgement Mexico City, Mexico Critical review of design work in <i>Universidad Nacional Autónoma de México</i> for redesign of the scholarly periodical <i>Mésoamerica</i> .
HILLSDALE LIBRARY	Trustee Hillsdale, New York Member of the Board of Trustees of Hillsdale Public Library. Served on the Publicity and the Building Committees. Produced, designed, and created copy for public relations and fund-raising projects across the county. Secured an affordable parcel of land and negotiated its sale to the Library for the construction of a new regional library.
	SOFTWARE AND RELATED SKILLS
	Professional-level proficiency with Adobe CS, Word, Excel; University instruction and professional-level proficiency with Quark XPress and Photoshop; University instruction and professional-level proficiency with digital and traditional photography.

REFERENCES Upon request.